

ABSTRACT

About a contextual vocabulary for the political discourse in modern Arabic

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This study is a collection of vocabulary and phrases developed during the Arab Spring, beginning from the year 2011 and ending on March 31, 2015. The political discourse development of Arab leaders has taken a position so significant that it became difficult to decipher between the importance of leaders' words and their actions.

Before the Arab Spring events, it can be argued that language and speech did not take on a magnified role as it did during the recent events of the Middle East. Leaders of the past would use a comparably similar, traditional speech that would neither add nor subtract from political events. However, with the development of technology, social media and leaders' understanding of potential followers, language was used to accentuate, to punctuate, to compliment leaders' actions and political events. Language was therefore, used as a tool of strategy and progression to communicate through to followers in a language of modern, sometimes even laymen, term.

This in some sorts was an example of democracy with an Arabic flavor that has established a set of vocabulary for the means of communication that have become of utmost importance like never before. These words and